

Message Text

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INFO OCT-01 NEA-10 ISO-00 EB-07 PA-02 HUD-02 /022 R

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P 151621Z OCT 75

FM SECSTATE WASHDC

TO AMEMBASSY JIDDA PRIORITY

UNCLAS STATE 244704

E.O. 11652: NA

TAGS: BEXP, SA

SUBJECT: PROPOSED INDIANA IOGA TRADE MISSION

REF: (A) STATE A-1267 (2-26-75)

--- (B) EMBASSY'S A-20 (3-19-75)

1. BASED ON RESPONSES RECEIVED TO DEPARTMENT'S REFERENCE AIRGRAM STATE OF INDIANA NOW PROPOSES ORGANIZE VERTICAL IOGA TRADE MISSION IN FIELD OF HOUSING AND CONSTRUCTION TO MIDDLE EAST DURING FIRST THREE WEEKS MARCH 1976. MISSION ACCORDING TO F. JAY LARR OF INDIANA DEPARTMENT OF COMMERCE, WILL BE LED BY LIEUTENANT GOVERNOR ROBERT D. ORR.

2. LAHR STATES THAT INDIANA IS CAPITAL OF MANUFACTURED HOUSING INDUSTRY IN U.S. AND COULD THEREBY MAKE CONSIDERABLE AND TIMELY CONTRIBUTION TO HOUSING DEVELOPMENT PROGRAMS OF COUNTRIES THROUGHOUT MIDDLE EAST. INDUSTRY PARTICIPATION IN MISSION WILL INCLUDE REPRESENTATION FROM UNCLASSIFIED

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FOLLOWING PRODUCT CATEGORIES:

- PREFABRICATED HOMES (STANDARD AND MOBILE)
- BUILDING MATERIALS AND SUPPLIES
- CONSTRUCTION EQUIPMENT AND MACHINERY

3. PARTICIPATION WILL ALSO BE OPEN ON LIMITED BASIS TO ARCHITECTURAL AND ENGINEERING CONSULTANTS AND BUILDING CONTRACTORS.

4. MISSION MEMBERS THUS FAR INCLUDE THE FOLLOWING:

LT. GOVERNOR ORR
TRAINING AND TECHNICAL ASSISTANCE PROGRAM IN
CONSTRUCTION TECHNOLOGIES;

BALL CORP.
FIXED HOUSING SYSTEM 1 AND 2 STORIES UTILIZES LOCAL
MATERIALS;

T. R. ARNOLD AND ASSOCIATES
PREFABRICATED HOMES -- WOOD, MOBILE AND FIXED;

ARC;ONICS, INC.
ARCHITECTURAL ENGINEERING FIRM SPECIALIZING IN SCHOOLS
AND HOSPITALS;

R. STEWART WARNER, INC.
AIR CONDITIONERS--SUPERIOR DISTRIBUTORS, BUILDING,
HARDWARE, MATERIALS AND SUPPLIES;

INSLEY MANUFACTURING CO.
CONSTRUCTION EQUIPMENT--EXCAVATORS AND HIGH LEFT ROTOR

5. LAHR DESIRES TO INCLUDE SAUDI ARABIA ON MISSION
ITINERARY DURING EARLY MARCH IF EMBASSY AGREES. CABLE
REPLY REQUESTED. INGERSOLL

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